



Smurfit
Westrock

Packaging
Solutions

Optimize Dimensional Weight

Oversized Packaging Can Cost More Than You Think

From inflated shipping fees to necessary materials, bulky packaging drains profits. We can help you fix it.



The Cost of Inefficient Packaging

Carriers use dimensional (DIM) weight to calculate shipping charges, using the greater of volumetric weight or actual weight. That means inefficient packaging leads to:



Higher shipping
fees



Increased void fill
material and cost



Increased carbon
footprint



Lost sales due to
reduced pricing
competitiveness

If your packaging isn't optimized for DIM weight, it may be quietly impacting your profit margins.

SMURFIT WESTROCK PACKAGING SOLUTIONS

Engineering | Supply Chain | Kitting & Assembly | Digital | Automation | Logistics

swpackagingsolutions.com

How We Can Help

Our packaging experts collaborate with you to identify inefficiencies and develop practical, scalable solutions tailored to your products, operations, and objectives.



Engineer audits of your current packaging



DIM weight analysis and SKU right-sizing



Redesigns that reduce materials



Packaging optimized to minimize physical and carbon footprint



Support across primary, secondary, and tertiary packaging



Transform Your Packaging Into a Competitive Advantage

Contact our experts today to schedule a DIM weight analysis and identify potential cost savings.



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