



**Smurfit  
Westrock**

**Packaging  
Solutions**

**DIM Weight**

## Oversized Packaging Can Cost More Than You Think

From inflated freight fees to extra materials and storage, bulky packaging drains profits. We help you fix it



## The Cost of Inefficient Packaging

Carriers use dimensional (DIM) weight to calculate freight charges based on the greater of volume or actual weight. That means inefficient packaging leads to:



Higher shipping  
fees



Wasted warehouse  
and trailer space



Increased carbon  
footprint



Increased product  
damage, returns, and  
filler expenses

**If your packaging isn't optimized for DIM weight, it  
may be quietly draining your shipping budget**

# How We Can Help

Our packaging experts collaborate with you to identify inefficiencies and develop practical, scalable solutions tailored to your products, operations, and objectives.



Engineer audits of your current packaging



DIM weight analysis and SKU right-sizing



Redesigns that use lighter materials



Load optimization strategies to increase shipping efficiency



Support across primary, secondary, and tertiary packaging



## Transform Your Packaging Into a Competitive Advantage

Contact our experts today to schedule a DIM weight analysis and identify potential cost savings.



SMURFIT WESTROCK PACKAGING SOLUTIONS

Engineering | Supply Chain | Kitting & Assembly | Digital | Automation | Logistics

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