



Smurfit Westrock

Packaging Solutions

Optimize Material

# The Right Material in the Right Amount Changes Everything

Excess material drives up costs. The wrong material hurts performance. We help you find the balance that does both better



## What Inefficient Materials Are Really Costing You

Most packaging decisions were made years ago, before costs changed, carrier rules tightened, and sustainability became a business requirement. If no one has taken a fresh look, you're likely using more material than necessary, which means:



Higher material costs



Increased transportation costs



More damage and returns



Larger carbon footprint

Unlike suppliers tied to a single material, our engineers design and source across any substrate, so the solution is always what's right for you, not most convenient for us

# How We Can Help

Our packaging engineers analyze your primary, secondary, and tertiary packaging to identify opportunities to reduce material, weight, and optimize performance. We offer:



Engineer audits of your current packaging



Material reduction and right-sizing



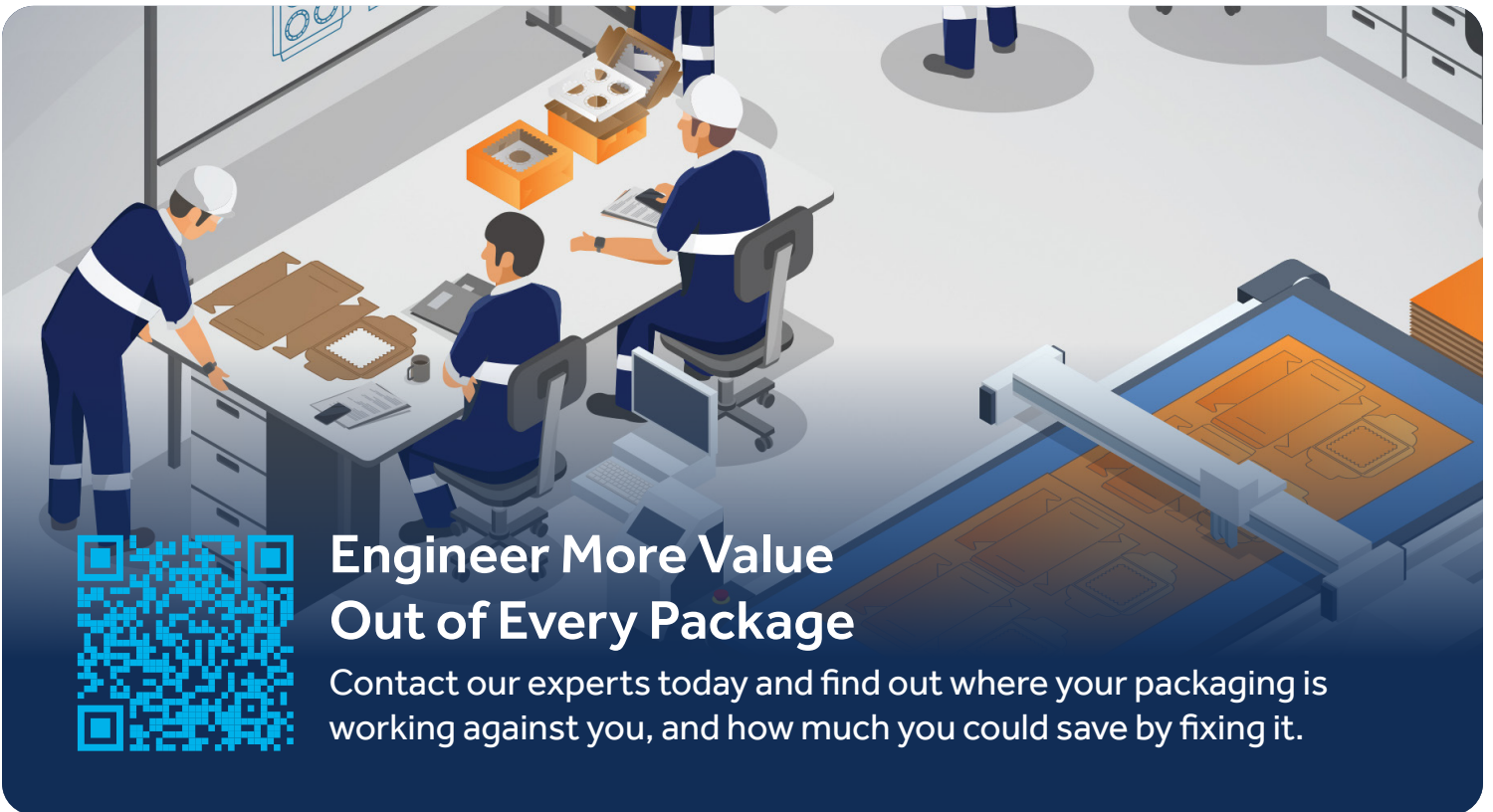
Lightweighting with alternative substrates



Optimization across primary, secondary, and tertiary packaging



Right-size automation for high-volume operations



## Engineer More Value Out of Every Package

Contact our experts today and find out where your packaging is working against you, and how much you could save by fixing it.



[swpackagingsolutions.com](https://www.swpackagingsolutions.com)

SMURFIT WESTROCK PACKAGING SOLUTIONS

Engineering | Supply Chain | Kitting & Assembly | Digital | Automation | Logistics

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